

Kansas Division of Emergency Management Training

Register online at <https://ks.train.org> • Search for Course ID: 1060220

PER-304—Social Media for Natural Disaster Response and Recovery Training

May 19, 2016 • 8am to 5pm

Heartland Preparedness Center • 2808 N. New York Street, Wichita, KS

This course focuses on the use of social media in disaster preparedness, response, and recovery. Social media has shown to help people communicate and collaborate about events as the events unfold. Social media can provide rapid and immediate real-time information about events that helps provide greater situational awareness leading to better decision making. Participants are provided with the knowledge and skills to integrate social media into their current communication plans. The course defines social media and its uses and identifies tools, methods, and models to properly make use of social media in the context of disaster management and provides the information and hands-on experience necessary to help the participants' social media disaster plans.

Topics

- Introduction to social media
- Understanding the use of social media and disaster management
- Implementing different social media platforms for disaster management

- Facebook hands-on
- Twitter hands-on
- Crowdsourcing and data mining

Target Audience

Government Administrative • Emergency Management • Fire Services • Law Enforcement • General Public • Citizen/Community Volunteer • Public Works • Private Sector/Corporate Security and Safety

Requirements

Participants will be required to bring their own laptop or wi-fi enabled device to the training session for the hands-on exercises.

This training will be conducted by the Texas National Disaster Response Preparedness Training Center ([NDPTC](#)).

If you have specific questions about this training, please contact **Erin McGinnis** at erin.m.mcginis2.nfg@mail.mil or (785) 274-1413.

The deadline to register is May 5, 2016. Participants that need to requested lodging arrangements must register before this date. Lodging available only for Kansas residents traveling 50 miles or more.

Visit our website for a full listing of courses available in Kansas <http://www.kansastag.gov/KDEM.asp?PageID=266>

Need help?

Isabel Herrera Schultes at maria.i.herrera13.nfg@mail.mil (785) 274-1412 OR KS-TRAIN Help Desk helpdesk@kdheks.gov (785) 296-5655

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KS-TRAIN FAQs

- **How do I sign up for a TRAIN user account?**

Log onto <https://ks.train.org>. Click on "Create an Account," which appears underneath the login on the left hand side of the screen. Review and accept the Terms and Conditions. Fill out all of the necessary information on the subsequent pages. (If you'd like, you can also fill in the optional information.) When you have finished, click "Continue" to enter the site.

- **How do I find courses to take?**

There are several ways to do this. If you have a Course ID Number: enter this number in the "Search by Course ID" box (the second pale-blue box below the Kansas Seal). If you don't know the Course ID number you can click the "Course Search" link at the top of the screen. From this page you can click "Browse" to view all course offerings in TRAIN, or you can use any of the tools in the "Search Options" list to help narrow your results.

- **I've registered for a course – where do I find confirmation of this?**

All of your course registrations can be found by clicking "My Learning" from the home page. This will include all in-progress courses. [With courses offered by Kansas Emergency Management; you can expect to receive an email confirmation from our office within 3 working days after you submit your registration for approval.](#)

- **I signed up for a "Live" course and can no longer attend. Who should I contact?**

You can withdraw yourself from any course by going to the Course Management page and clicking the "Withdraw" button. You can also contact Isabel Herrera Schultes at maria.i.herrera13.nfg@mail.mil or 785-274-1412 if you need help withdrawing.

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*If you have a disability or need appropriate accommodations in order to fully participate in any training activity, please contact the State Training Officer, **Erin McGinnis**, at 785-274-1413, or erin.m.mcginis2.nfg@mail.mil to discuss your specific needs.*